

Teach Digital Production Skills Including Lesson Plans

Complete with Outcomes, Objectives, Student Handouts, Quizzes, Classroom Management Program and Broadcast Software.

Across the country, schools rely on our **Digital Production Skills Curriculum** to teach the process of planning, producing, and broadcasting news programs. Students report stories from their schools, districts, and communities, airing them alongside news, sports, and weather anchors for a complete, local newscast. *Bring the excitement, glamour, and prestige of broadcasting to your school* with our Digital Production Skills Curriculum, included in our complete **TV/Media Studio Bundle**. Call us today at 1-877-299-6268. *Student stardom awaits!*

Covers All Studio Positions

Producer

Director

Storyboard/Script Supervisor

Tech Director

Audio Technician

Assistant Audio Technician

Titler/CG Operator

Record/Playback Operator

Teleprompter Operator

Camera Operator

Stage Manager

Anchors and Reporters



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Each Curriculum Module Contains

- Outcomes
- Position Introduction
- Where & How the Position Fits within Studio Team
- Step-by-Step Instructions for Skills Necessary for the Position
- Position Quiz for Pre- & Post-Testing
- Lesson Plans

Video Project Modules Also Available

- **School-Based Video Projects**
 - Feature Teachers, Classrooms, School Activities
 - Morning Announcements, Classroom Orientation, School Orientation, TV News Broadcast, Video Yearbooks, Sports Specials, How-to Training, Teacher Training
- **Community-Based Video Projects**
 - Feature the Local Community
 - Community History, United Way or Salvation Army, School Board Meetings, County Commission Meetings
- **Corporate Video Projects**
 - Sales Videos
 - Training Videos



Scan this code and
Enroll Online Today!

Two Lesson Plans per Module

- Lesson 1: Introduction
 - Overview of Module
 - Includes Animated Introduction Video
- Lesson 2: A Detailed Plan
 - Duties Performed by Position
 - Equipment Demonstration
 - Position Skill Instruction
- All Plans Include
 - Time Estimates
 - Materials and Equipment Lists
 - Best Practice Suggestions
- ***Self-Fund Your TV Studio!***
 - Sales Opportunities Include Ad Sales for News and Morning Announcements, Sales of News Broadcast, Yearbook, Sports Special, and Community History Videos
 - Donation Opportunities Include United Way, Salvation Army, and other Charitable Group Videos as well as Corporate Sales and Training Videos
 - All project modules available separately so you can customize your project library!

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