

# Teach Broadcast Production Including Lesson Plans

*Complete with Outcomes, Objectives, Student Handouts, Quizzes, Classroom Management Program and Broadcast Software.*

Across the country, schools rely on our **Broadcast Production Curriculum** to teach the process of planning, producing, and broadcasting news programs. Students report stories from their schools, districts, and communities, airing them alongside news, sports, and weather anchors for a complete, local newscast. ***Bring the excitement, glamour, and prestige of broadcasting to your school*** with our Broadcast Production Curriculum, included in our complete **TV/Media Studio Bundle**. Call us today at **1-877-299-6268**. ***Student stardom awaits!***

## Covers All Studio Positions

Producer

Director

Storyboard/Script Supervisor

Tech Director

Audio Technician

Assistant Audio Technician

Titler/CG Operator

Record/Playback Operator

Teleprompter Operator

Camera Operator

Stage Manager

Anchors and Reporters



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## Each Curriculum Module Contains

- Outcomes
- Position Introduction
- Where & How the Position Fits within Studio Team
- Step-by-Step Instructions for Skills Necessary for the Position
- Position Quiz for Pre- & Post-Testing
- Lesson Plans

## Video Project Modules Also Available

- **School-Based Video Projects**
  - Feature Teachers, Classrooms, School Activities
  - Morning Announcements, Classroom Orientation, School Orientation, TV News Broadcast, Video Yearbooks, Sports Specials, How-to Training, Teacher Training
- **Community-Based Video Projects**
  - Feature the Local Community
  - Community History, United Way or Salvation Army, School Board Meetings, County Commission Meetings
- **Corporate Video Projects**
  - Sales Videos
  - Training Videos



Scan this code and  
Enroll Online Today!

## Two Lesson Plans per Module

- Lesson 1: Introduction
  - Overview of Module
  - Includes Animated Introduction Video
- Lesson 2: A Detailed Plan
  - Duties Performed by Position
  - Equipment Demonstration
  - Position Skill Instruction
- All Plans Include
  - Time Estimates
  - Materials and Equipment Lists
  - Best Practice Suggestions
- ***Self-Fund Your TV Studio!***
  - Sales Opportunities Include Ad Sales for News and Morning Announcements, Sales of News Broadcast, Yearbook, Sports Special, and Community History Videos
  - Donation Opportunities Include United Way, Salvation Army, and other Charitable Group Videos as well as Corporate Sales and Training Videos
  - All project modules available separately so you can customize your project library!

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